#### BILKENT UNIVERSITY IAED 301 - INTERIOR DESIGN STUDIO III FALL 2018

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# **Cultural Exchange: An American Restaurant**

In the third year design studio, we expect you to develop skills that will enable you to create meaningful environments for human comfort. We strongly recommend that you start your project with the development of a concept to guide you throughout your design process in creating an environment with a certain character and/or ambiance.

As such, you will go beyond planning and manipulating your spaces according to your geometric organization and to develop your project in detail. This semester, our focus will be on developing sensitivity towards social, cultural, and environmental issues, as described below.

#### PROJECT DESCRIPTION

Your design project is an 'American Restaurant' located in Atlanta, Georgia, U.S. As an anthropological approach, you will be focusing on the city of Atlanta. Your design idea should be related not only to the culinary culture of Georgia, but more importantly, to the socio-cultural issues which include arts, architecture, culture and history. Your aim in researching Georgian culture will be to understand its authentic nature, reflecting itself in physical, social and cultural environments, from behaviour patterns to the built environment and artefacts. Furthermore your research should not be limited to Atlanta and should include Georgia too. Since the restaurant will be located in a different culture, your design should be coherent with its environment.

## PROJECT REQUIREMENTS

You are responsible for developing your concept, and allocating your spaces accordingly. The building for the restaurant is located in Atlanta, U.S. The restaurant will accommodate the following spaces:

- Entrance (vestibule & reception)
- Eating area(s) for minimum 200 customers (considering differing seating units/ patterns and the levels of privacy)
- Kitchen (including receiving/shipping, storage, preparation and cooking)
- Maintenance staff room (for3-5 people)
- Restrooms, janitor's closet, storage, and service facilities
- Stairs and ramps for accessibility in the building

The site is a one-story building with an area that is approximately 500m<sup>2</sup>. We expect you to respect the architectural integrity of the building and its exterior elevations. We do not allow enclosed extensions or projections beyond the perimeter of the building in any direction, but you may make recessions or changes on the interior elevations that will not affect the exterior façades. The building is considered to have a flat roof. You may have a skylight with a valid reason. Its area should not exceed 10 % of the floor area.

## PHASES OF PROJECT

**<u>Pre-Design</u>**: You will be preparing and sharing your research and outcomes individually and/or in a group. Including consulting/sharing via Cultural Exchange Program connections.

**<u>Concept Design</u>**: Based on your Pre-Design studies, your design idea and concept will be composed in accordance with given building and project requirements.

**Design Development:** Your design decisions will be developed and detailed in this final phase. Including a full material board with proposed materials, colour scheme, furniture, and lighting elements.

## Minimum Requirements for Pre-jury 1:

- A research/concept/development board
- 1/100 plan: including immediate surroundings
- 1/100 model: including all architectural components and space defining/built-in furniture.
- 1/100 longitudinal and transverse sections.
- Perspectives: minimum of two views from the entry and eating area.
- Photograph of your model.

# Additional Requirements for Pre-jury 2

- -1/50- plan including the furniture layout and all access elements (stairs, ramps)
- -1/50 longitudinal and transverse sections
- -1/20 partial sections.
- Material board: proposed materials, colour scheme, furniture, and lighting elements.
- Reflected ceiling plan
- Design sketches, drawings to show the development of your design throughout the semester.

Your presentation boards for the juries should be thoroughly thought out: the drawings you include should communicate your ideas/decisions. They need to express your design idea and include a title block. All drawings need to indicate your preferences for colour, texture, and materials without disturbing the technical quality of the drawings.

Please be prepared to provide digitally presentable copies of your submissions.